## SHREYA GANESH

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UX Designer with **3.5+ years of experience** designing complex tools across SaaS, enterprise, and data-heavy systems. Currently creating scalable UX for complex healthcare systems. Improved task efficiency by 25% and supported products used by 1M+ users.

## EDUCATION

Indiana University, Luddy School of Informatics, Computing and Engineering Master of Science in Human-Computer Interaction Relevant Coursework: Interaction Design Methods, Interaction Design Practices, Conversational UI, Evalu	Indiana, USA May 2025 Jation of Access Tech
University of Mumbai Bachelor of Architecture	Mumbai, India May 2021
WORK EXPERIENCE	
<ul> <li>Amida Technology Solutions UX Designer</li> <li>Engineered responsive UIs for two data-heavy healthcare systems powered by external APIs, and dynam front-end QA issues by 30%.</li> <li>Delivered heuristic evaluation modules for the VA Examination Tool and claims adjudication process than a streamline workflows, reducing manual input by 22%.</li> <li>Spearheaded AI automation tool design using high-fidelity Figma prototypes reduced mapping manual</li> <li>Conducted 5+ user interviews to uncover navigation pain points, then updated the information archited mockups and 10+ prototype flows to simplify tool usage and improve task clarity.</li> <li>Developed a usability testing plan and iterated designs based on feedback; improved task efficiency by accessibility across devices (WCAG 2.1).</li> </ul>	o identify usability gaps mapping by 30%. ecture and delivered 75+ 25% and enhanced
<ul> <li>Optimized SwaggerUI and PowerBI dashboards in collaboration with developers and PMs to visualize reduced time-to-insight for end users by ~15–20%.</li> <li>Established a scalable, component-based design system adopted across 3+ enterprise-grade product line</li> </ul>	
<ul> <li>Indiana University</li> <li>IU Chancellor Office   Product Designer</li> <li>Designed a student-facing chatbot for the IU Chancellor's Office that scored an 82.2 SUS, reflecting struser satisfaction. Earned "Honorable Mention for Best in Show" across all capstone projects.</li> <li>Comet Lab   Product Designer</li> <li>Led end-to-end design and user research(competitive analysis, heuristic evaluation and user interviews) viz tool that enabled 50+ non-technical users to build custom dashboards; and secured 1st place in a user</li> </ul>	Aug 2023 – May 2025 of the Polis Center data
<ul> <li>Ungrammary Design Agency</li> <li>UI/UX Designer</li> <li>Developed user-centric design solutions with high-fidelity mockups, micro-animations, and interactive projects in finance, e-commerce, and SaaS.</li> <li>Created 10+ interactive prototypes &amp; incorporated micro-animations, optimizing user engagement across Radisys: Designed user flows and high-fidelity prototypes for a call masking tool, streamlining hand via Overflow and agile methodology to ensure efficiency and quality.</li> <li>o 6th Street UAE: Delivered 200+ screens across desktop and mobile, enhancing user experience and managers and engineers to align design updates with user needs, now utilized by over 1 million user</li> </ul>	coss diverse applications. doffs with development d collaborating with product
<ul> <li>Shram.io</li> <li>UI/UX Designer</li> <li>Led UX for a zero-to-one productivity tool, translating vague goals into clear, user-centered solutions.</li> <li>Conducted market research and 10+ user interviews to inform IA and feature prioritization; helped shabased on real user pain points.</li> </ul>	Mumbai, India Jun 2021 - Feb 2022 ape the product roadmap
SKILLS	
Design: UI/UX Design, Enterprise UX, Data-Driven Design, UX Strategy, Design Systems, Rapid Protot	typing, High-Fidelity
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Mockups, Information Architecture, Storytelling, Data Visualization, Analytics Integration **Project Management:** Cross-Functional Collaboration, Milestone Tracking, Agile Methodology, Timeline Management **Research:** User Interviews, User Surveys, Usability Testing, Journey Mapping, Personas Creation, Heuristic Evaluation, Cognitive Walkthroughs, Task Flows, Think-Aloud Protocols, A/B Testing, Competitive Analysis, Data Synthesis, Insight Reporting **Technical Tools:** Figma, Adobe Suite (XD, Photoshop, InDesign, After Effects), Overflow, Balsamiq, Miro, Jira, Lucid Chart, MS Suite (Word, Powerpoint, Excel), Voiceflow, PowerBI